GORDON R. ANDERSON

5002 South Chariton Avenue Los Angeles, California 90056 (323) 290-9994 (HOME/OFFICE) Gordon@GAndersonAssociates.com (Email)

Résumé of accomplishments highlighting management of major organizations (public and private) and providing oversight and leadership of major award-winning development projects, ranging from project inception, public review and approval, land assembly and relocations, environmental review, and financing. Each development has been recognized for environmental efficiency (several LEED-rated).



Hayward City Hall (Fully base-isolated with a subterranean garage)

EXPERIENCE

2009 toG ANDERSON ASSOCIATES, Los Angeles, CaliforniaPresentFounder

Providing organizational management and assistance in creating successful development outcomes for public and private sectors -- bringing over 30 years experience in commercial, municipal, transit and solid waste project development and implementation. Recent clients include: City of Inglewood California – City negotiation team for the purchase and renovation of the Inglewood Forum by Madison Square Gardens and Hollywood Park Tomorrow Projects, implementation of new Senior Center Project, and assistance and guidance on other broad-community development and economic development projects and activities; and, City of Salinas California – Assistance and guidance on various proposed downtown and Alisal Market Place projects.

January 2009 to WESTSIDE CITIES COUNCIL OF GOVERNMENTS, Los Angeles, California December 2009 Interim Executive Director

A joint powers authority created by the cities of Beverly Hills, Culver City, Santa Monica, West Hollywood, the City of Los Angeles and the County of Los Angeles, representing more than 750,000 residents and over 70,000 businesses in one of the most visited regions in the country.

March 2000 to CITY OF SANTA MONICA, Santa Monica, California

December 2008 ASSISTANT CITY MANAGER (Chief of Operations and Major Developments)

Served in a unique shared leadership role with the city manager/chief executive officer of an extremely community, cultural and environmentally conscience organization with some 2200 employees and an operating budget in excess of \$540 million. From the outset, provided oversight and guidance to implement several major capital projects:

SPECIAL DEVELOPMENT ACCOMPLISHMENTS

- New 118,000 SF Public Safety Facility
 Completed 2003
- The Downtown Transit Mall Project
 - o Completed 2002



Civic Center Parking Structure



Santa Monica Main Library

- New 900-Space Civic Center Parking Structure
 Completed 2006
- New 110,000 SF Santa Monica Main Library
 Completed 2006
- Big Blue Bus Campus Expansion (under construction)
 Scheduled Completion 2009
- Charnock Well Field Restoration Project
 - Scheduled Completion 2011
- Solid Waste –Collection, Recycling & Transfer Expansion
 - o An integrated Public/Private Partnership
 - o Implementation Anticipated 2011

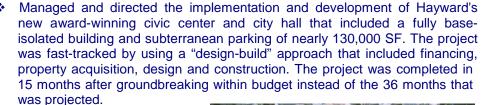
Hayward Council Chambers

June 1995 to CITY OF HAYWARD, Hayward, California March 2000 ASSISTANT CITY MANAGER (Chief of Operations and Major Developments)

Served as the chief operating officer and as the chief executive officer in the absence of the city manager for the Hayward organization of some 880 employees.

SPECIAL DEVELOPMENT ACCOMPLISHMENTS

Managed and new award-w



 Handled all negotiations with the San Francisco Bay Area Rapid Transit District (BART)

and the County of Alameda to assemble a new city hall development site. These transactions included a series of land swaps and some property acquisitions.

Featured in <u>"One Way Out of the Jam: Transit-Oriented</u> <u>Development</u>," a video about the new city hall development site, prepared by the Association of Bay Area Governments (ABAG) and BART.



Hayward City Hall and BART Intermodal Transfer Station

July 1991 toCITY OF SAN PABLO, San Pablo, CaliforniaJune 1995DEPUTY CITY MANAGER – Community Development and Redevelopment

SPECIAL ACCOMPLISHMENTS

- Implemented from inception the Casino San Pablo project, at that time the largest card club in Northern California – a development consisting of the casino at 63,000 SF and over 1,000 spaces of parking.
- Not only provided more than 700 jobs to area residents, but also nearly doubled the City's General Fund.

July 1987 toCITY OF PASADENA, Pasadena, CaliforniaJuly 1991SPECIAL ASSISTANT TO CITY MANAGER

Selected for having demonstrated the ability to build consensus among diverse groups and get jobs done expeditiously, worked directly with the chief executive officer on special organizational development, and community and economic development business initiatives.

SPECIAL ACCOMPLISHMENTS

- Conducted special negotiations with developers and community leaders to facilitate the implementation of commercial and housing developments in the City.
- Demonstrated leadership, patience and understanding in resolving a broad range of diverse and complex responsibilities and issues.
- Resolved long-standing contracting issues between the city, federal government and several communitybased organizations that resulted in a "win-win" for all parties involved.
- Provided coordination and leadership for revitalizing efforts in the largest residential and ethnically diverse area of Pasadena.



Casino San Pablo

November 1982 toCITY OF PASADENA, Pasadena, CaliforniaJuly 1987ECONOMIC DEVELOPMENT ADMINISTRATOR, Development Department

Guided special economic development programs and activities that required extensive coordination, facilitation and contracting among the business and financial community, state and federal agencies, and the local government.



Plaza Las Fuentes

SPECIAL ACCOMPLISHMENTS

- Negotiated the Development Agreement and provided project management for the \$150 million <u>Plaza Las Fuentes</u> mixeduse development of some 500,000 SF adjacent to Pasadena's City Hall.
- Guided the process that created the Old Pasadena Redevelopment project, pivotal to the renaissance of Old Pasadena.
- Negotiated Development Agreements and provided project management for several commercial shopping centers and industrial business parks.
- > Implemented the City's Small Business Assistance program.

1966 toVARIED FINANCIAL INSTITUTION MANAGEMENT EXPERIENCENovember 1982Branch Management/Assistant Vice President

Received progressive responsibilities in mortgage lending, sales planning, business development, marketing and public relations, and internal auditing, resulting in managing at the branch level the daily operations, credit administration, review and approval of commercial, consumer and mortgage loans, and staff development for several major financial institutions.

EDUCATION

 Master of Business Administration, Saint Mary's College of California, 1993
 Graduate, Executive Management Program, University of California at Long Beach, Graduate Center for Public Policy and Administration, 1989
 Bachelor of Arts, Occidental College, Los Angeles, California Major: Urban and Public Administration, 1988

PROFESSIONAL ORGANIZATIONS

International City/County Management Association (ICMA)

- Executive Board member '95/'97 and Chair of the Committee on Professional Conduct '97
 - Executive Board member 2001-2002
- Member of the Board of Regents for the ICMA University, 1990-2000

National Forum for Black Public Administrators (NFBPA)

International Hispanic Network (IHN)

Urban Land Institute (ULI)

REQUEST REFERENCES AVAILABLE UPON